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For immediate release

IOTA Design puts its thumbprint on KiOne, the robot-finger

Key Infuser will present its robot, KiOne, at the CES in Las Vegas from 5 to 8 January 2017. This "robot-finger" has benefited from a new exceptional design signed by IOTA and which will be unveiled as a world premiere at the CES 2017.

KiOne was designed from its inception not to embrace the codes of a standard "humanoid" posture; it must be small enough to not overshadow the object to be highlighted, and sublimate it in a high-tech jewelry box. KiOne has to be precise and delicate to interact directly with objects and the smartphone.

He must stir, express few simple emotions to create a strong pedagogical connection when he demonstrates a product.

M. Philippe ARNAUD, IOTA Design Agency's CEO: *"Our objective for this design: highlight the connected product in a clean and soft case, while emphasizing the design of the robot, contrasted and drawn in the manner of an industrial robot arm. Robots, present in industry, are now within the reach of everyone, they arouse wonder and touch directly the children's part of our souls. From the first drawing on the board to the final functional prototype, the IOTA team was passionate by this project, a true collaboration with Key Infuser, which led to KiOne and to Key Infuser brand's identity. "*

Ms. Domitille Esnard-Domerego, Key Infuser's CEO: *"Working with IOTA seemed obvious: Philippe and his team immediately perceived the importance of the robot in our promise to demonstrate and explain complex products. Giving the robot a personality, fluidity in a technological context make our pedagogical message much simpler and easier to propose: KiOne is appealing, we want to discover which surprises he has for us. "*

The graphic and ergonomic dimension delivered by IOTA's design led to a remarkable object that reflects the values implied by KiOne: education, contextual presentation, surprise, thrill and propose different scenarios.

KiOne will be presented as a world premiere, on s # 51604, Sands Expo, Level 1, Hall G at CES 2017 in Las Vegas, at Eureka Park, which unites the world's top 450 startups.

About Key Infuser

Created in June 2015, Key Infuser is a French startup hosted by Telecom Paristech Eurecom incubator and member of the France's SCS Competitiveness Cluster; Key Infuser designs and

develops innovative solutions, with specific expertise in robotics, embedded computing and connected objects.

About KiOne

KiOne is a robot which helps people adopt complex products such as connected devices via pedagogy. By performing demonstrations of the product in front of the visitor, KiOne provides valuable help in understanding the use of the object, in a playful and easy to access way.

About IOTA

The IOTA Design Agency was created in 1999 in Paris, with the aim to inject designs to companies who are challengers in their domain. Composed of design enthusiasts in all its forms, the team of 8 creatives intervenes in all spheres of design (product and visual communication). The foundation remains the product design, and who can better influence the product's communication, than the team who designed it.

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