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For immediate release

## **KiOne, the robot who makes connected objects simple. Put the finger on technology**

***Key Infuser unveils its KiOne robot at the CES in Las Vegas on 5<sup>th</sup> to 8<sup>th</sup> January 2017.***

**KiOne is the first "robot-finger" who presents realistic demonstrations of digital products. An indefatigable pedagogue of technological usages, he values the functionality of applications on smartphones and connected objects; the latter are now extremely popular in department stores.**

**KiOne, by performing demonstrations of the product in front of the visitor, provides valuable help in understanding the use of the object, in a playful, empathic and easy to access way, and thus serves as a sales assistant.**

The market for connected objects explodes. They are everywhere, reaching 50 billion in 2020 (source Cisco). Stores are still key in the decision-making process for buying such devices, thus they are the center of particular attention : specialized stores chains are created (Lick, SmartOne, Cellys ...), specialized corners are emerging among general store chains like Walmart, Fnac Connect, Target, Best buy ..., in Telecom Operators shops and now in vertical circuits like sports shops, pharmacies, DIY stores ...

These players want to propose new customer experiences in stores to present their products, with more interactivity, personalization and engagement.

### ***KiOne, the first "robot-finger"***

With KiOne, the visitor is immediately immersed in a technological and playful world because he "drives" a live robot-finger. KiOne offers a discovery of all the connected object's features by interacting directly with the product and the mobile application that goes with it, as a salesperson would do in front of you. The visitor can re-execute the proposed scenarios, KiOne will perform them relentlessly. In doing so, it draws the attention of non-technophile visitors to come to the zone dedicated to connected objects. Interactions with the connected objects are stored, which helps the store's manager and the manufacturer understand which devices draw the most attention, and which ones did require more time to be understood.

### ***A sophisticated but hidden technology, to make a very fluid use***

KiOne is based on fluid 3D kinetic models. Training KiOne is just a matter of showing him which scenario to execute. KiOne is equipped with a learning intelligence. He can memorize an infinite number of demonstrations built at Key Infuser's laboratories, a true "KiOne's training center". He is networked with the objects on display and with an embedded PC that

allows the precise control of the whole environment and delivers a seamless user experience.

An international patent protects the whole solution.

***KiOne is therefore the first robot-teacher for the Internet of Objects.***

Beyond its commercial applications, KiOne is a true digital inclusion tool. Indeed, according to the latest PEW studies, 32% of Americans judge digital terminals and connected objects complex to use, and concerning the seniors Americans, 77% of them confess to need help to understand the technology.

No one should be left by the Digital wayside. KiOne is the companion to help everyone feel at ease with using new technology and breaking adoption barriers that technophobes might otherwise experience. Thanks to the patient and individual mentoring, the user has the keys to leave the digital illiteracy.

KiOne will be presented as a world premiere, on stand # 51604 at CES 2017 in Las Vegas, at Eureka Park, which unites the world's top 450 startups.

***About Key Infuser***

Created in June 2015, Key Infuser is a French startup hosted by Telecom Paristech Eurecom incubator and member of the France's SCS Competitiveness Cluster; Key Infuser designs and develops innovative solutions, with specific expertise in robotics, embedded computing and connected objects.

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